
Glenn Kellogg, Principal

Mr. Kellogg's career as an urbanist includes experience in financial and planning services. Working in neighborhoods of large cities and small towns, he has learned to listen to the concerns of communities. Through an understanding of the local economic conditions, he assists communities with feasible, market-based strategies for neighborhoods to achieve their vision.

After graduating from the University of Virginia, Mr. Kellogg was a Lewis Mumford Scholar at the University of Pennsylvania where he studied real estate at Wharton and received a Master of City Planning from the Graduate School of Fine Arts (Penn Design). Mr. Kellogg has served as an Advisory Services Panelist for the Urban Land Institute, a Sustainable Design Assessment Team-member for the American Institute of Architects, a Juror for the DC Smart Growth Alliance, and was a 2005 Knight Fellow in Community Building through the University of Miami.

Besides being a principal with Urban Advisors, Mr. Kellogg is the Manager of Rochester Local Capital, a company that provides venture capital and management services to launch businesses that create walkable neighborhoods in Rochester. Partnering with local investors, Mr. Kellogg conceived the business and managed the launch of Hart's Local Grocers, Rochester's new downtown grocery store.

Education:

University of Pennsylvania;
Philadelphia, Pennsylvania,
Master of City Planning 1999
University of Virginia;
Charlottesville, Virginia, BA 1996
University of Miami, Miami, Florida,
Knight Fellow in Community Building
2005-2006

Career Practice:

Manager; Rochester Local Capital LLC,
Rochester, NY 2012-present
Principal; UrbanAdvisors,
Rochester, NY 2011-present
Washington, DC 2004-2010
Portland, Oregon 2002-2004
Project Manager; Innovative Redevelopment,
Seattle, Washington 2000-2002
Associate; Leland Consulting,
Portland, Oregon 1999-2000
Junior Analyst; CapitalNET;
London, United Kingdom 1996

Professional Associations:

Incremental Development Alliance:
Founding Board Member
Landmark Society of Western New York:
Trustee
Reconnect Rochester:
Advisory Board Member
Rochester Improvement Society:
Instigator
National Charrette Institute:
Certified Charrette Planner
American Institute of Architects:
Sustainable Design Assessment Team

Selected Project Experience:

Center for Hellenic Studies, DC Construction Management
City of Buffalo, NY TIGER III, V, Grant; Benefit Cost Analysis
City of Dunkirk, NY Brownfield Nomination Study; Econ Analysis
City of El Paso, TX Plan El Paso; Economic Analysis
City of Fayetteville, AR Downtown Development Strategy
City of Gresham, OR Rockwood TOD Feasibility
City of Kirkland, WA Industrial Zoning Analysis
City of Littleton, CO Shopping Center Redevelopment Strategy
City of Memphis, TN Broad Avenue Plan; Revitalization Strategy
City of Memphis, TN Intown Medical District; Development Strategy
City of Overland Park, KS Downtown Form Based Code, Econ. Analysis
City of Peoria, Illinois Heart of Peoria; Development Strategy
City of Portsmouth, VA D2 Form Based Code; Economic Analysis
City of San Marcos, TX SmartCode Calibration, Econ. Analysis
City of Somerville, MA Winter Hill Charrette; Economic Analysis
City of Truckee, CA Historic District Guidelines
City of Walla Walla, WA Downtown Plan; Implementation Strategy
Highlandtown CDC, Balt., MD Highlandtown-Greektown TOD Impact
Michigan City, IN TOD Economic Impact Analysis
NuStyle Dev. Corp, Omaha, NE Federal District Dev. & Housing Strategy
St. Louis County, MO Jamestown Mall; Econ. Analysis & Strategy
Town of Fairfax, VA Fairfax Boulevard Masterplan; Econ. Analysis
Town of Taos, NM Smartcode Implementation; Econ. Analysis
Village of Penn Yan, NY Comprehensive Masterplan; Econ. Analysis
Washington, DC TOD Station Area Analysis; Econ. Analysis

Professional Activities:

Panelist: Rail-Volition, Washington DC
Panelist: Congress for the New Urbanism
Workshop Instructor: Monroe County, NY, Land Use Training Program
Panelist: Rochester Institute of Technology, Climate Summit
AIA SDAT, Downtown Covington, KY
AIA SDAT, Downtown Bastrop, TX
ULI Advisory Services Panelist, Camden, NJ
ULI Advisory Services Panelist, Thornton, CO