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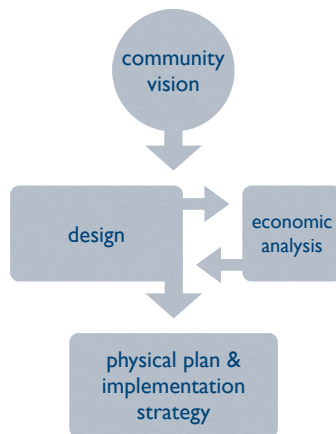
introduction

Urban Advisors provides economic and financial analysis to support historic neighborhoods, downtown redevelopment and smart growth projects. Working through the design process with planners and architects, the firm evaluates market information to understand the financial context, and conceives of strategies to revive urban neighborhoods and create new places that offer quality of life and community.

Established in 2002 as an S Corporation, Urban Advisors Ltd is headquartered in Portland, Oregon. Our practice serves clients nationwide. We have completed assignments in Alabama, Arkansas, California, Colorado, the District of Columbia, Georgia, Idaho, Illinois, Indiana, Kansas, Kentucky, Maryland, Massachusetts, Mississippi, Missouri, Nebraska, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Rhode Island, Tennessee, Texas, Utah, Virginia, Wisconsin and Washington.

methodology

Our analysis is based on data provided by ESRI BIS, the Census, the Bureau of Labor Statistics, the Bureau of Economic Analysis and state and local resources. Stakeholder interviews help us understand and interpret data, and give us perspective on the local challenges, existing organizational resources, and help us focus our efforts to address appropriate questions. We then provide careful analysis to discover trends and clues to the underlying causes and possible solutions to local problems.



We have worked through many of the common planning processes that attempt to integrate economics and planning. A typical “market study” conducted before the planning effort can only describe the existing conditions and trends and cannot not take into account the formative effects of design and public investment, or identify opportunities to create change. Including economics after the planning process likewise does not insure that the ideas are based on market realities and they may not be feasible. Our preferred process is to work directly with the community, planners and designers through a collaborative effort that can establish a local framework for community based economic development. By conducting economic analysis in close coordination with planning and design, we are able to assist the team in tailoring appropriate designs, form-based codes and policies that respond to the underlying market conditions. This results in implementation and development strategies that are based on the community vision, financially feasible, and achievable by the existing local organizational structures.

Based on our understanding of this process we have won awards for using public involvement to build support for implementing plans and historic guidelines among the local development and business community. The result is community based economic development that uses existing resources to achieve change.

services

Every scope of services is tailored to our client’s needs and budget.

- Market Research and Analysis
- Strategic Planning and Community Economic Development
- Program Development
- Pro-forma and Project Feasibility Analysis
- Implementation and Financing Strategies