

## Glenn Kellogg, Principal

Mr. Kellogg's career as an urbanist includes experience in financial and planning services. Working in neighborhoods of large cities and small towns, he has learned to listen to the concerns of communities. Through an understanding of the local economic conditions, he assists communities with feasible, market-based strategies for neighborhoods to achieve their vision.

After graduating from the University of Virginia, Mr. Kellogg was a Lewis Mumford Scholar at the University of Pennsylvania where he studied real estate at Wharton and received a Master of City Planning from the Graduate School of Fine Arts (Penn Design). Mr. Kellogg has served as an Advisory Services Panelist for the Urban Land Institute, a Sustainable Design Assessment Team-member for the American Institute of Architects, a Juror for the DC Smart Growth Alliance, and was a 2005 Knight Fellow in Community Building through the University of Miami.

Besides being a principal with Urban Advisors, Mr. Kellogg is the Manager of Rochester Local Capital, a company that provides venture capital and management services to launch businesses that create walkable neighborhoods in Rochester. Partnering with local investors, Mr. Kellogg conceived the business and managed the launch of Hart's Local Grocers, Rochester's new downtown grocery store.

### Education:

University of Pennsylvania;  
Philadelphia, Pennsylvania,  
Master of City Planning 1999  
University of Virginia;  
Charlottesville, Virginia, BA 1996  
University of Miami, Miami, Florida,  
Knight Fellow in Community Building  
2005-2006

### Career Practice:

Manager; Rochester Local Capital LLC,  
Rochester, NY 2012-present  
Principal; UrbanAdvisors Ltd,  
Rochester, NY 2011-present  
Washington, DC 2004-2010  
Portland, Oregon 2002-2004  
Project Manager; Innovative Redevelopment,  
Seattle, Washington 2000-2002  
Associate; Leland Consulting,  
Portland, Oregon 1999-2000  
Junior Analyst; CapitalNET;  
London, United Kingdom 1996

### Professional Associations:

Landmark Society of Western New York:  
Trustee  
Reconnect Rochester:  
Advisory Board Member  
Rochester Improvement Society:  
Instigator  
National Charrette Institute:  
Certified Charrette Planner  
American Institute of Architects:  
Sustainable Design Assessment Team

### Selected Project Experience:

client	project
Center for Hellenic Studies, DC	Construction Management
City of Bend, OR	Murphy Crossing Refinement Plan
City of Brentwood, TN	Proposed Zoning Analysis
City of Buffalo, NY	TIGER III Grant; Benefit Cost Analysis
City of Camden, NJ	Haddon Avenue Corridor
City of Canton, OH	Downtown Plan; Redevelopment Strategy
City of Fayetteville, AR	Downtown Development Strategy
City of Gresham, OR	Rockwood TOD Feasibility
City of Kirkland, WA	Industrial Zoning Analysis
City of Lake Stevens, WA	Downtown Plan Feasibility Study
City of Littleton, CO	Shopping Center Redevelopment Strategy
City of Lynchburg, VA	Downtown Masterplan; Economic Analysis
City of Memphis, TN	Broad Avenue Plan; Revitalization Strategy
City of Memphis, TN	Intown Medical District; Development Strategy
City of Overland Park, KS	Downtown Form Based Code, Econ. Analysis
City of Peoria, Illinois	Heart of Peoria; Development Strategy
City of Philadelphia, PA	Avenue of the Arts
City of Portsmouth, VA	D2 Form Based Code; Economic Analysis
City of Redmond, WA	Old Town Revitalization Strategy
City of San Marcos, TX	SmartCode Calibration, Econ. Analysis
City of Snoqualmie, WA	SR202 Context Sensitive Corridor Study
City of Tacoma, WA	Downtown Plan; Economic Analysis
City of Thornton, CO	Corridor Redevelopment
City of Truckee, CA	Historic District Guidelines
City of Walla Walla, WA	Downtown Plan; Implementation Strategy
Clackamas County, OR	On Call Analysis Services
Highlandtown CDC, Balt., MD	Highlandtown-Greektown TOD Impact
Michigan City, IN	TOD Economic Impact Analysis
NuStyle Dev. Corp, Omaha, NE	Federal District Dev. & Housing Strategy
Portland Dev. Commission	Piedmont Place Green Building Analysis
St. Louis County, MO	Jamestown Mall; Econ. Analysis & Strategy
Soloflex, Hillsboro, OR	Development Analysis
Spirit Mtn. Development, OR	On Call Project Analysis
Town of Battle Ground, WA	East Main Street Action Plan
Town of Chestertown, MD	Green Belt Masterplan; Economic Analysis
Town of Fairfax, VA	Fairfax Boulevard Masterplan; Econ. Analysis
Town of Taos, NM	Smartcode Implementation; Econ. Analysis
Village of Penn Yan, NY	Comprehensive Masterplan; Econ. Analysis
Washington, DC	TOD Station Area Analysis; Econ. Analysis