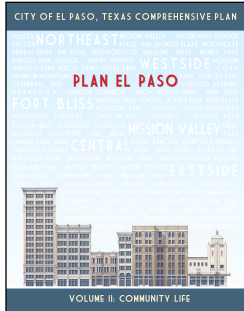
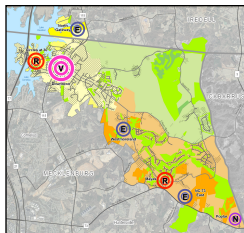


## selected project experience



### ***El Paso, TX: Plan El Paso- Economic Analysis and Development Strategy***

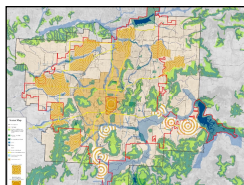
Plan El Paso is the new comprehensive plan for the City of El Paso, Texas. Urban Advisors worked with a team led by Dover Kohl & Partners on a two year process that included three public charrettes. Using a combination of demographic data and projections, geographic information systems data for the City and over twenty neighborhoods, Urban Advisors identified goals for development intensity, created transit oriented development scenarios and formed economic development strategies to assist the City in achieving its goal of complete places and complete streets. Plan El Paso won the 2011 National Award for Smart Growth Achievement and the 2012 Texas Chapter of the American Planning Association Comprehensive Planning Award.



*"Davidson's economic health is essential to its remaining a sustainable community, so town government will judiciously encourage and guide the location of new business opportunities."*  
-Town of Davidson  
Core Value

### ***Davidson, NC: Comprehensive Plan - Economic Analysis***

Urban Advisors worked on a team led by Rhodeside & Harwell to assist the town of Davidson with a Comprehensive Plan. Davidson is a charming small town outside of Charlotte surrounded by open, green space, but is faced with development pressures and threatened by sprawl. The Town hopes to preserve its character and natural resources while supporting a sustainable, diverse economy. As part of this project, Urban Advisors described the costs of sprawl, determined projected growth scenarios for housing and commercial uses, and helped demonstrate land use patterns that would accommodate this growth while protecting the rural areas. This plan resulted in a Targeted Growth Strategy that encourages development around village centers, including the downtown main street. The plan was adopted in 2010.



Graphic by  
Dover, Kohl & Partners

### ***Fayetteville, Arkansas: City Plan 2025- Development Scenario Analysis***

Working through a two week charrette process, UrbanAdvisors assisted Dover, Kohl & Partners and Hall Planning & Engineering with planning to guide the next 20 years of growth in Fayetteville. UrbanAdvisors researched employment, future demographics and current and past land use densities and patterns to help create an innovative plan that will create a series of new neighborhoods and prevent sprawl. We provided analysis of development scenarios under alternative policies, and were able to graphically and numerically demonstrate the costs and required land for conventional sprawl versus traditional neighborhood patterns. Besides being more cost effective and land efficient the Smart Growth policy recommendations laid the foundation for extending the scale of the existing, historic neighborhoods and commercial districts. The new plan forms a legal framework for the use of form based code citywide. The plan won an award from the Arkansas APA for comprehensive planning, and a 2007 Charter Award from the Congress of the New Urbanism.